



# Going Global 2018

**The conference for leaders  
of international education**  
Kuala Lumpur Convention Centre  
Malaysia  
2–4 May 2018

Global connections, local impact



## Conference programme

#GoingGlobal2018  
@HEGoingGlobal  
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'How can we define the role of tertiary institutions in terms of their social obligation and knowledge economy impact? What are our priorities for ensuring that education meets the needs of future societies, and how can global networks contribute to this goal?'

Professor Jo Beall, Director Education and Society and Member of Executive Board, British Council

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Going Global

## Welcome to Kuala Lumpur. Welcome to Going Global 2018.

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It is my great pleasure to welcome you to our conference – the British Council has been in Malaysia for 70 years and I am delighted to be in Kuala Lumpur as we host Going Global here for the first time.

Given our focus this year on education shaping the future, it seems fitting that we find ourselves in one of the most dynamic regions in the world, featuring great ambition from among youth and governments to deliver change. With a combined population of more than 600 million, The Association of Southeast Asian Nations (ASEAN) is the third largest global market for education.

ASEAN has recently realised a five-decade dream of bringing together its ten member states, including Malaysia, to form an economic community, bringing social progress, stability and greater opportunity to the region.

With 15 million students enrolled across the region, at the heart of this transformation is the role of tertiary education and its contribution to society and cultural understanding, economic growth and employability. The opportunities and subsequent challenges raised are in fact reflected across the globe. And this provides a strong anchor to explore this year's conference themes of 'Global connections, local impact'.

In 2015, Malaysia launched a ten-year national Blueprint for Higher Education that aims to nurture talent, reinforce global standards and develop graduates for 21st century life. I am delighted to host Going Global in a country which has a growing reputation as a higher education hub and transnational education partner in this region. Malaysia has attracted more than 100,000 international students to its institutions, creating diverse student bodies and rich cultural educational environments.

It is in this context of innovation and expansion that we bring together leaders from all over the world to exchange ideas and debate key issues for the future role of international education. We recognise that tertiary institutions today have to be both globally connected and locally engaged.

Together, we will address the challenges facing the future of international tertiary education. At Going Global we are lucky to count on the expertise and opinions of people from more than 80 countries. Since its inception in 2004, the conference has grown to become a unique platform and network for policymakers and practitioners in the field of international education. This year is no exception, as we welcome a range of participants from across the world – from

government ministers, to senior policymakers, university presidents and vice-chancellors, academics and other international experts.

I would like to say a huge thank you to everyone involved in making Going Global a success, year after year. To our contributors, I thank you for your willingness to share your knowledge and provide new insights into the themes that concern us. To our ASEAN and UK steering committees I thank you for your invaluable advice. My final thanks go to our co-hosts, the Malaysian Ministry of Higher Education, who have been invaluable partners working with us over the last year to shape and deliver Going Global here in Kuala Lumpur.

I invite you all to seize this opportunity for global discussion, collaboration and innovation, to participate in the celebration of our connections and the expansion of our horizons. I hope you enjoy the conference and leave Going Global 2018 with new inspiration on the future of further and higher education.



**Professor Jo Beall**

Director Education and Society and Member of Executive Board, British Council  
@HEGoingGlobal #GoingGlobal2018

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## Conference theme

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### Global connections, local impact: creating 21st century skills, knowledge and impact for society-wide good

Tertiary institutions in the 21st century are both globally connected and locally engaged, playing an important role in communities. They help to develop globally minded citizens, acting as conduits to international partnerships, creating the conditions for industry collaboration and social innovation. They also act as agents of social change, inclusion and mobility.

This year's conference will seek to answer these questions:

- What are the priorities in ensuring national tertiary education is fit to shape societies of the future and meet the future needs of students, employers and communities?
- How can global tertiary networks contribute to their achievement?

Going Global will address, through a policy or practice lens, five challenges for the future of international tertiary education:

1. New skills, new graduates.
2. Social mobility and international mobility.
3. Demonstrating impact.
4. Future-proofing higher education institution systems.
5. New models of delivery.





## Practical information

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### Registration and information desk, level 3

Opening and registration hours:

Wednesday 2 May, 08.00–18.00

Thursday 3 May, 08.00–18.00

Friday 4 May, 08.00–18.00

### Exhibition and poster gallery, Conference Halls 1–3, level 3

Opening hours:

Wednesday 2 May, 12.00–18.00

Thursday 3 May, 09.00–18.00

Friday 4 May, 09.00–14.30

### Cloakroom, level 3

Opening hours:

Wednesday 2 May, 08.00–20.00

Thursday 3 May, 08.00–18.00

Friday 4 May, 08.00–18.00

### Internet access

Wireless internet access is available for your use. Log on to **Going Global 2018** and enter the password: **britishcouncil**

### Session formats

Sessions taking the following formats are indicated on the programme at a glance. Where there is no symbol the session will follow a traditional panel or presentation style.

**World cafés** are discussion-oriented sessions. Groups of people discuss different topics at several tables, with individuals switching tables periodically and getting introduced to the previous discussion at their new table by a table host. A café ambience is created in order to facilitate conversation.

**Workshops** are interactive sessions with key learning outcomes. These are run over two streams so make sure that you are able to attend both part A and part B.

**Campfire sessions** begin a lot like a traditional presentation, with a speaker (or multiple speakers) at the front of the room presenting an idea. After the initial presentations the focus shifts from the presenter to the audience. For the remainder of the session, the presenter becomes a facilitator, inviting comments, insights and questions from those around the room.

Please note that sessions are open to all participants. Pre-booking is not available and places will be allocated on a first-come, first-served basis.

For the locations of all sessions please see pages 16–28.

### Poster gallery, Conference Halls 1–3, level 3

Visit the poster gallery from 12.00 on Wednesday 2 May and throughout the day on Thursday 3 and Friday 4 May. Vote for the most innovative and inspiring poster via the conference app. Join the presenters on Thursday morning, 10.45–11.30, to discuss their content in greater detail.

More than 50 posters will be displayed throughout the conference. Make sure to meet the poster presenters and other interested delegates to discuss and debate this year's conference themes.

See page 34 for poster map.

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### Delegate bags

ROCKA Atelier is a Malaysian social enterprise that specialises in the design and production of a wide selection of women's clothing and fashion accessories. ROCKA's collection prides itself on being fashionably forward with an ethical concept. Its mission is to create a social and environmental hub that supports underprivileged women and girls, through meaningful career development in fashion and creativity.

By carrying the Going Global 2018 delegate bag, you are supporting ROCKA Atelier in empowering women and girls in making a difference in their lives.

**ROCKA**  
A T E L I E R

### Smoking

Smoking is prohibited inside the venue. If you wish to smoke please do so in the outside areas.

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### Conference app

Your personal agenda planner and networking tool.

Make the most of your participation and use your app to:

- view and edit your conference agenda
- set up meetings and swap contact details with other delegates
- check in to sessions to receive relevant presentations to your personal email once Going Global has finished.

If you have any questions about the app, please visit the app information desk in the Press centre on level 3 for assistance.

### Breaks

Refreshment breaks between sessions will take place in Conference Halls 1–3 on level 3. Please refer to the programme for the exact times.

### Lunch

Lunch will be served in Conference Halls 1–3 on level 3 and it will be a standing buffet. There is occasional seating around the exhibition area which can be used during refreshment breaks. Still water will be available.

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### ATMs

The nearest ATMs are situated on the Concourse level, below the convention centre's Ground level. The machines are opposite the myNEWS.com convenience shop.

### Internet bars

There are internet bars located in both the East and West Wings on level 4. Printing is not available in these areas.

### Faith rooms

Male and female faith rooms are located on level 3 in the West Wing and to the east of the Central Core.

### Safety and emergency procedures

Please wear your conference badge at all times. Security staff are required to challenge visitors who are not wearing conference identification. The British Council and Kuala Lumpur Convention Centre are committed to the safety of all staff, clients and visitors. Please familiarise yourself with the escape routes from the levels that you will be using.

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## Masterclasses

Masterclasses provide an opportunity for a deeper exploration of key issues facing higher education institutions. Attendees will leave these sessions with in-depth topic knowledge and an action plan to tackle the unique challenges and issues facing their institution.

Spaces at these masterclasses need to be reserved in advance due to limited capacity. If you wish to sign up please amend your online registration or visit the Going Global registration desk on level 3 in the Kuala Lumpur Convention Centre.

### Creating effective TNE partnerships, hosted by the UK Quality Assurance Agency



Date: Wednesday 2 May

Time: 09.00–12.00

Location: Room 408–409, Kuala Lumpur Convention Centre, Malaysia

Tickets: £130

This masterclass will introduce you to the work of QAA focusing on their international remit and, specifically, will highlight QAA's role in working with countries to enable the development of a sound and sustainable base in one country

from which to grow TNE partnerships with UK universities. It will provide an opportunity to consider and discuss the key challenges and opportunities related to such partnerships.

### Delivering a world-class education, hosted by Advance HE



Date: Wednesday 2 May

Time: 09.00–12.00

Location: Room 401–402, Kuala Lumpur Convention Centre, Malaysia

Tickets: £130

This masterclass will be led by experts in the field of developing, recognising and rewarding high-quality teaching and learning in higher education.

### Strategic leadership in turbulent times, hosted by Advance HE



Date: Wednesday 2 May

Time: 09.00–12.00

Location: Room 403–404, Kuala Lumpur Convention Centre, Malaysia

Tickets: £130

This masterclass will tackle change – societal, technological, environmental – and how politics defines our world. We live in turbulent and uncertain times.

### Understanding the national policy environment to develop an international strategy, hosted by the British Council



Date: Wednesday 2 May

Time: 09.00–12.00

Location: Room 406–407, Kuala Lumpur Convention Centre, Malaysia

Tickets: £130

This masterclass will empower you to gain a greater understanding of national systems, and to use the resources available to shape and develop your internationalisation strategy.

## Campus tours

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Coaches will be provided to transport delegates from the Kuala Lumpur Convention Centre. Delegates should be ready for a prompt departure on level 3. Light refreshments and lunch will be provided before returning to the Kuala Lumpur Convention Centre in time for Going Global's opening plenary. Spaces at these events need to be reserved in advance due to limited capacity. If you wish to sign up please amend your online registration or visit the Going Global registration desk on level 3 in the Kuala Lumpur Convention Centre.

### **Heriot-Watt University Malaysia**

Date: Wednesday 2 May  
Time: 09.00–12.00  
Location: Heriot-Watt University,  
Putrajaya, Kuala Lumpur  
Tickets: Free

Visit the Heriot-Watt University, Putrajaya campus and discover the challenges faced when establishing a branch campus.

### **Universiti Kebangsaan Malaysia**

Date: Wednesday 2 May  
Time: 08.30–12.30  
Location: Universiti Kebangsaan Malaysia,  
Bangi, Kuala Lumpur  
Tickets: Free

Delegates are invited to attend a campus tour of the university's facilities, including a visit to the Advanced Surgical Skills Centre.

### **Universiti Teknologi Malaysia**

Date: Wednesday 2 May  
Time: 09.00–13.00  
Location: Universiti Teknologi Malaysia,  
Kuala Lumpur  
Tickets: Free

The tour will include insight into their research collaborations, unique structure and an exploration of the campus facilities including the UTM-Ericsson Innovation Centre for 5G – the first of its kind in Malaysia.

### **University of Nottingham Malaysia Campus**

Date: Wednesday 2 May  
Time: 09.00–12.30  
Location: University of Nottingham  
Malaysia Campus: Semenyih, Kuala Lumpur  
Tickets: Free

The University of Nottingham invites Going Global 2018 delegates to explore the campus facilities and receive an overview from this pioneering institution's experience of branch campuses.

### **University of Malaya**

Date: Wednesday 2 May  
Time: 09.00–12.30  
Location: University of Malaya,  
Kuala Lumpur  
Tickets: Free

The University of Malaya invites delegates to explore the campus facilities including a UNESCO heritage building and botanical gardens.

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## Fringe events

Spaces at these events need to be reserved in advance due to limited capacity. If you wish to sign up please amend your online registration or visit the Going Global registration desk on level 3 in the Kuala Lumpur Convention Centre.

### B01. Welcome Breakfast

Date: Wednesday 2 May

Time: 07.45–08.45

Location: 403–404

Attending Going Global for the first time, or a seasoned veteran? Join this session to learn how you and your institution can get the most out of the conference and discover all that Going Global has to offer. Get tips on how to use the conference app and navigate the programme, and the exhibition as well as have the opportunity to build key relationships and meet with other higher education professionals.

### FameLab International Final 2018



Date: Thursday 3 May

Time: 17.00–19.00

Location: Mandarin Oriental Hotel, Kuala Lumpur

Tickets: Free

FameLab is the world's leading science and communication competition. Participants have just three minutes to win over the judges and crowd with a scientific talk that excels for its content, clarity and charisma.

### Employability of transnational education graduates in ASEAN



Date: Friday 4 May

Time: 14.00–17.00

Location: British Council, Kuala Lumpur

Tickets: Free

This workshop presents the findings of a three-phased study on graduate employability in the Malaysian higher education sector, both public

and private. Uniquely, the study considered TNE graduates alongside those from public institutions and provides an insight into the perceptions among employers of their relative merits. The format will include interactive group discussions and presentations, and will look at the implications across the ASEAN region.

### Putrajaya visit with Education Malaysia



Date: Friday 4 May

Time: 14.30–18.30

Location: Federal Administrative Centre, Putrajaya, Kuala Lumpur

Tickets: Free

Leaving by coach from the Kuala Lumpur Convention Centre, spend the afternoon taking in the sights of the Federal Administrative Centre, Putrajaya. The development of Putrajaya started in the early 1990s and is today home to major landmarks. While being served high tea, guests will experience a truly spectacular Asian cultural performance. The Malaysian students' entertainment will be interspersed with an array of international flavours.

## Welcome reception

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**Date:** Wednesday 2 May

**Time:** 18.00–19.30

**Location:** Kuala Lumpur Convention Centre – level 3 West Wing Foyer

**Dress code:** Business attire

Drinks and canapés will be served.

Join us for an evening of networking with a view of the Petronas Towers and the KLCC Park.

Traditional Indonesian Gamelan percussion will welcome delegates. Street food stalls offering Dim Sum, Hainanese chicken, Rojak – a traditional savoury and sweet Malaysian fruit salad – and Popiah Basah will be served alongside world cuisine canapés.

Professor Jo Beall, Director Education and Society and Member of the Executive Board, British Council and Vicki Treadell CMG, MVO, British High Commissioner to Malaysia, will deliver welcome speeches.



## Exhibitor directory

The exhibition will be open in **Conference Halls 1–3**, on level 3 at the following times:

Wednesday 2 May  
12.00–18.00

Thursday 3 May  
09.00–18.00

Friday 4 May  
09.00–14.30

See exhibition and poster gallery plan on page 34.

Exhibitor	Stand number
The PIE	1
Monash University Malaysia	2
Nature Research	3
QS Asia	4
IELTS	5
Education is GREAT	6
Advance HE	7
ETS TOEFL	8
Scottish Qualifications Authority	9
China Higher Education Student Information and Career Center (CHESICC)	10

Exhibitor	Stand number
Coventry University	11
Cambridge English Language Assessment	12
Ministry of Higher Education Malaysia (MOHE)	13
University of Birmingham Department of English Language and Applied Linguistics	14
Times Higher Education	15
International Education Fairs of Turkey (IEFT)	16
Nazarbayev University	17
International Student Admissions Service	18
jobs.ac.uk	19

# Programme



## Opening plenary

Wednesday 2 May  
14.00–16.00

Plenary Hall  
Level 1 and 3



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## Ceremonial

The University of Malaya's Cultural Centre will welcome delegates with the kompang drums, the Malaysian national anthem and a medley of dance representing ASEAN.



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## Addresses

Professor Dame Janet Beer, Trustee of the British Council, will welcome delegates to Going Global.

This will be followed by an address from His Excellency Vongthep Arthakaivalvatee, Deputy Secretary General for Socio-Cultural Community at the Association of South East Asian Nations (ASEAN), followed by ministerial addresses from Sam Gyimah MP, Minister of State for Universities, Science, Research and Innovation, UK and Hon. Dato' Seri Idris Jusoh, Minister of Higher Education, Malaysia.

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## Global connections, local impact: tertiary education shaping the future

Tertiary education is globally connected and locally engaged. Universities and colleges have long played many different roles.

They contribute to local communities, develop globally minded citizens, act as conduits to international partnerships and help to create the conditions for industry collaboration and social innovation. They also act as agents of social change, inclusion and mobility. As new technologies radically change the world, challenging current boundaries and thinking, which of these roles will be critically important in shaping and sustaining societies of the future?

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Two major questions underpin this year's Going Global:

- What are the priorities in ensuring that tertiary education is fit to shape societies of the future, meeting the needs of communities, businesses and students?
- Can institutions' global connections and activities make a real contribution? How do we grow and capitalise on these to build societies and economies?

The scene is set and discussion opened by three leaders:

- Dr Ayesha Khanna, Co-Founder and CEO of ADDO AI, an artificial intelligence advisory firm and incubator, Singapore
  - Professor Cheryl de la Rey, Vice-Chair of the Talloires Network and Vice-Chancellor, University of Pretoria, South Africa
  - Yinbo Yu, International Students' Officer, National Union of Students (NUS), UK
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## Break

16.00–16.45, Conference Halls 1–3



Visit the exhibition and poster gallery on level 3 in Conference Halls 1–3.



## Wednesday 2 May

16.45–18.00

401–402

  16.45–18.00

**2.1 More than two to tango: bridging global collaboration and local engagement**

**Chair:** Dr Joanna Newman MBE, Chief Executive and Secretary General, Association of Commonwealth Universities, UK

**T1:** Professor Nordin Yahaya, Pro-Vice-Chancellor (International), Universiti Teknologi Malaysia, Malaysia

**T1:** Winnie Eley, Deputy Vice-Chancellor (International and Advancement), University of Newcastle, Australia


**T2:** Dr Stuart Perrin, Dean of International Affairs, Xi'an Jiaotong-Liverpool University, China

**T3:** Linda Chang, Director for Global Alliances, Office of International Affairs, National Taiwan University, Taiwan

**T4:** James Gardner, Pro-Vice-Chancellor (Strategic and International Partnerships), De Montfort University, UK

**T5:** Dr Rahul Choudaha, Executive Vice-President of Global Engagement, Research & Intelligence, StudyPortals, USA

403–404

 16.45–18.00

**2.6 Internationalising technology – partners in the New Revolution**

**Chair:** Professor Nigel Weatherill, Vice-Chancellor, Liverpool John Moores University, UK



**Professor Brian Cantor,** Vice-Chancellor, University of Bradford, UK

**Professor Nick Petford,** Vice-Chancellor, University of Northampton, UK

**Professor Dr Euiho Suh,** Vice President (Strategy and Excellence), Daegu Gyeongbuk Institute of Science and Technology, Republic of Korea

**Ahmad Jauhari bin Yahya,** Former CEO, Malaysia Airlines, Malaysia

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  16.45–18.00

**2.3 Inequality and exclusion: can HE solve the global challenge?**

**Chair:** Dr Graeme Atherton, Director, Access HE and NEON, UK



**Professor Glenda Crosling,** Head of Centre for Higher Education Research, Sunway University, Malaysia

**Johannes Heinlein,** Vice-President – Strategic Partnerships, edX, USA

**Professor Mohammed Salifu,** Executive Secretary, National Council for Tertiary Education (NCTE), Ghana

**Catherine Sinclair-Jones,** Research and Policy Analyst, British Council, Pakistan

406–407

  16.45–18.00

**2.4 Global rankings: measuring local impact**

**Chair:** Simon Baker, Data Editor, Times Higher Education, UK


**Irina Arzhanova,** Executive Director, National Training Foundation, Russia

**Associate Professor Daria Kozlova,** First Vice-Rector, ITMO University, Russia

**Michael Peak,** Senior Adviser – Education Research, British Council, UK

**Dr Hans Pohl,** Programme Director, The Swedish Foundation for International Cooperation in Research and Higher Education (STINT), Sweden

408–409

 16.45–18.00

**2.5 How can HEIs develop entrepreneurship to meet diverse economic need?**

**Chair:** Professor Wim de Villiers, Rector and Vice-Chancellor, Stellenbosch University, South Africa

**Professor Chiheb Bouden,** Professor of Industrial Engineering, National School of Tunisian Engineers, Université de Tunis El Manar, Tunisia

**Professor Olive Mugenda,** Member, Judicial Service Commission, Kenya

**Tan Sri Dr Noorul Ainur Mohd. Nur,** Secretary General, Ministry of Higher Education, Malaysia

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  16.45–18.00

**2.2 Student mobility: developing frameworks for local and global benefit**

**Chair:** Professor Christine Ennew, Provost, University of Warwick, UK

**Andy Coxall,** Chief Executive – Student Experiences, Common Purpose, UK

**Professor Ian Holliday,** Vice-President and Pro-Vice-Chancellor (Teaching and Learning), University of Hong Kong, Hong Kong SAR, China

**Professor Daniel Reidpath,** Professor of Population Health & Director SEACO, Monash University Malaysia

**Professor Anne Pakir,** Associate Vice-President, National University of Singapore, Singapore



## Thursday 3 May

08.00–09.15

401–402

08.00–09.15

**3.1 Hot issues in higher education: sustainable and equitable partnership opportunities in ASEAN**

**Chair:** Janet Ilieva, Director and Founder, Education Insight, UK

**Professor Dr Noor Bin Ismail,** Deputy Director-General of Higher Education, Ministry of Higher Education, Malaysia

**R Purwanto Subroto PhD,** Director University Partnership Directorate, Ministry of Research, Technology and Higher Education, Indonesia

**Associate Prof Tran Anh Tuan,** Deputy Director General of Higher Education, Higher Education Department, Ministry of Education and Training, Vietnam

**Marianne Joy Vital,** Project Consultant, K-12 Project Management Unit, Commission on Higher Education, Philippines

403–404

09.00–10.45

**3.2 Global partnerships: time to re-think the dynamics? – parts A and B**

**Dr Robin Shields,** Senior Lecturer – Higher Education Management, University of Bath, UK

**Dr Jack Lee,** Senior Teaching Fellow, University of Bath, UK

406–407

08.00–09.15

**3.3 The evolution and use of IELTS General Training in an era of growing global mobility**

**Chair:** Justin Rodford, Partnership Manager, Cambridge Assessment English, UK

**Stéphanie Béthencourt,** Stakeholder Engagement Officer, IDP:IELTS, Australia

**Ardeshir Geranpayeh,** Head of Automated Assessment and Learning, Cambridge Assessment English, IELTS

**Mina Patel,** Assessment Research Project Manager, British Council, Malaysia

Brought to you by

**IELTS™**

408–409

08.00–09.15

**3.4 'Five go to Malaysia' – UK branch campuses making a difference**

**Chair:** Paul JG Rennie OBE, Deputy High Commissioner, British High Commission in Malaysia, Kuala Lumpur

**Professor Mushtak Al-Atabi,** Provost, Heriot-Watt University, Malaysia

**Professor Roger Barton,** Provost, Newcastle University Medicine Malaysia (NUMed)

**Samantha Weston,** Interim Vice-Provost and Academic Director (Teaching and Learning), University of Reading Malaysia,

**Professor Graham Kendall,** Provost, University of Nottingham Malaysia Campus

**Professor Rebecca Taylor,** Provost, University of Southampton Malaysia Campus

## Break


09.15–09.30

Level 4 Centre Core

09.15–09.30

09.30–10.45

401–402

 09.30–10.45

**4.1 Refugees in tertiary education: global challenge, local responses**


**Chair:** Gail Campbell,  
Director Education – MENA,  
British Council, Egypt

**Alison Church,**  
Director of Educational  
Programme MENA, Kiron Open  
Higher Education, Jordan

**Paul Grainger,**  
Enterprise Lead – Education,  
Practice and Society, UCL  
Institute of Education, UK

**Dr Mohamad Saad,**  
Head of Department of  
Psychology, The British  
University in Egypt, Egypt

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 09.30–10.45

**4.2 TNE's role in national development: ally or enemy?**

**Chair:** Professor Alistair Fitt,  
Vice-Chancellor, Oxford  
Brookes University, UK


**Dr Tereso Abella,**  
President, Central Luzon  
State University, Philippines

**Professor Dr Gazi Mahabubul Alam,**  
Vice-Chancellor and  
Chairman, Central University  
of Science and Technology  
(CUST), Bangladesh

**Professor Colin Grant,**  
Vice-Principal (International),  
Queen Mary University of  
London, UK

**Dr Parmjit Singh,**  
Chief Executive Officer, APIIT  
Education Group, Malaysia

406–407

 09.30–10.45

**4.3 Redesigning Higher Education for 4.0 Industrial Revolution – the ASEAN Experience**

**Chair:** Professor  
Shearer West,  
Vice-Chancellor and  
President, University  
of Nottingham, UK


**His Excellency Vongthep Arthakalvalatee,**  
Deputy Secretary General for  
Socio-Cultural Community,  
ASEAN Secretariat

**His Excellency Dr Teerakiat Jareonsettasin, MD, MRCPsych (UK),**  
Minister of Education, Ministry  
of Education, Thailand

**Dr Khine Mye,**  
Director General of  
Basic and Alternative  
Education, Ministry of  
Education, Myanmar

**Hon. Dato' Seri Idris Jusoh,**  
Minister of Higher  
Education, Ministry of  
Higher Education, Malaysia

408–409

 09.30–10.45

**4.4 Avatars and augmented reality: student experience of the future?**

**Chair:** Dame Mary Marsh,  
Asia Advisory Board,  
University of Nottingham, UK

**Oliver Carpenter,**  
Marketing Student,  
Bournemouth University, UK

**Ruth Harley,**  
Events Management Student,  
Bournemouth University, UK

**Chao-Jin Tey,**  
Student, Centre for  
Research–Creation  
in Digital Media, Sunway  
University, Malaysia

**Peter Truckel,**  
Director – VFX Hub,  
Bournemouth University, UK

**Enrico Tiongson,**  
Student, University  
of Malaya, Malaysia

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  09.30–10.45

**4.5 The social case for education institutions**

**Chair:** Professor  
Daniel Shek,  
Associate Vice-President,  
The Hong Kong Polytechnic  
University, Hong Kong  
SAR, China

**Dr Janetta Sika Akoto,**  
Deputy Registrar, University of  
Mines and Technology, Ghana

**Sharon Bell,**  
Group Vice-Principal  
(Commercial and International),  
Warwickshire College Group  
(WCG), UK

**Dr Courtney Brown,**  
Vice-President Strategic Impact,  
Lumina Foundation, USA

## Break

10.45–11.30

### Conference Halls 1–3

#### 10.45–11.30

Visit the poster gallery and vote for the three most innovative and inspiring posters from 12.00 on Wednesday 2 May. More than 50 posters will be displayed throughout the conference.

Make sure to meet the poster presenters on Thursday morning, 10.45–11.30 and other interested delegates to discuss and debate this year's conference themes.

Voting will close on Thursday 3 May at 17.30.

## Plenary 2

Thursday 3 May  
11.30–12.30

Plenary Hall  
Level 1 and 3



**Chair: Professor Jo Beall**, Director Education and Society, Member of the Executive Board, British Council

**Dr Mukhtar Ahmed**, Former Chairman, Higher Education Commission, Pakistan

**Professor Ahmed Bawa**, Chief Executive Officer, Universities South Africa

**Hon. Dato' Seri Idris Jusoh**, Minister of Higher Education, Ministry of Higher Education, Malaysia

**Professor Wim de Villiers**, Rector and Vice-Chancellor, Stellenbosch University, South Africa

## Global institutions – servants of too many masters?

Tertiary institutions answer to a multitude of stakeholders balancing increasingly complex, and often conflicting agendas. The tensions between delivering global and national agendas can be significant. While universities and colleges extend their global reach and ambition, pressure to deliver local benefit grows. In many countries, government targets drive institutions to perform better in global rankings. At the same time, they urge them to play increasingly pivotal roles in countries' societal and economic development.

As pressure on tertiary education funding grows, how realistic is it for institutions to deliver both global and local agendas? Are these agendas mutually exclusive or can they be mutually beneficial? Can institutions' global activities benefit their contribution to national aims and local communities – and vice versa?

Panellists from governments and institutions give their perspectives. They explore key tensions between global and local drivers and consider the extent to which institutions' global activities either detract from or support their contribution to local societal and economic development.

## Lunch


12.30–13.45

### Conference Halls 1–3

#### 12.30–13.45

## 13.45–14.45

## 401–402

 13.45–14.45**6.1 Bursting the international bubble**

**Chair:** Vivienne Stern, Director, Universities UK International, UK


**Professor Pamela Dube,** Deputy Vice-Chancellor (Student Development and Support), University of Western Cape, South Africa

**Professor Tim Jones,** Provost and Vice-Principal, University of Birmingham, UK

**Professor Siow Heng Ong,** Dean of International Affairs, Singapore Management University (SMU), Singapore

**Dr Vanita Shastri,** Dean – Global Education and Strategic Programs, Ashoka University, India

## 403–404

 13.45–14.45**6.2 TNE quality assurance: a collaborative approach**

**Chair:** Dr Warren Fox, Chief of Higher Education, Knowledge and Human Development Authority, United Arab Emirates



**Dr Joe Hong, Registrar,** Hong Kong Council for Accreditation of Academic and Vocational Qualifications, Hong Kong SAR, China

**Brandon Lee,** Director-General (Private Education), Committee for Private Education Group, Singapore

**Dr Fabrizio Trifiro,** Manager – International, The Quality Assurance Agency for Higher Education, UK

**Dr Morris Williams,** Director – International Partnerships, University of the West of England, UK


## 405

  13.45–14.45**6.3 Entrepreneurial mind-sets – explored! – part A**

**Dr Colman Farrell,** Entrepreneurial Specialist, The Innovation Academy, University College Dublin, Ireland

**Professor Suzi Jarvis,** Director, The Innovation Academy, University College Dublin, Ireland

## 406–407

 13.45–14.45**6.4 Promoting inclusion, creating opportunity: collaborating for success**



**Chair:** Professor David Green, Vice-Chancellor and Chief Executive, University of Worcester, UK

**Leverne Barber,** Deputy Head – The Institute of Sport and Exercise Science, University of Worcester, UK

**Dr Nobuko Tanaka,** Honorary Senior Lecturer, Tojin University of Yokohama, Japan

**Professor Lu Yan,** Vice-Director of the China Research Centre for Sport and Persons with Disability, Beijing Sport University, China

## 408–409

  13.45–14.45**6.5 Global citizens: the impossible dream?**

**Chair:** Professor Perry Hobson, Pro-Vice-Chancellor (Global Engagement), Taylor's University, Malaysia

**Lakshmi Iyer,** Global Head of Education, Sannam S4, India

**Professor Dr Peter Mascher,** Vice-Provost (International Affairs), McMaster University, Canada

**Professor J Anitha Menon,** Associate Professor of Health Psychology, University of Zambia, Zambia

**Bill Rammell,** Vice-Chancellor, University of Bedfordshire, UK

## 410

  13.45–14.45**6.6 Diplomacy and international relations: the role of education**

**Chair:** Professor Jo Beall, Director Education and Society and Member of the Executive Board, British Council

**Professor Tan Sri Zakri Abdul Hamid,** Founding Chair, United Nations Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (IPBES), Malaysia

**Christian Müller,** Director of Strategy, German Academic Exchange Service (DAAD), Germany

**Dr Kavita Sharma,** President, South Asian University, India

**Professor Dr Abdelhamid El-Zoheiry,** President, Euro-Mediterranean University (EMUNI), Slovenia

## Break

14.45–15.30

15.30–16.45

### Conference Halls 1–3

### 401–402

### 403–404

14.45–15.30

15.30–16.45

**7.1 Student mobility: strategic visions and student perspectives'**

**Chair:** Guy Perring, Regional Director – Asia, i-graduate, Malaysia

**Brett Berquist,** Director – International, University of Auckland, New Zealand

**Christian Müller,** Director of Strategy, German Academic Exchange Service (DAAD), Germany

**Celia Partridge,** Assistant Director – Partnerships and Mobility, Universities UK International, UK

Students will host world café tables

**T1: Albert Wolf,** Student, European Management School, BINUS University (Indonesia), Germany

**T2: Agata Krupińska,** Student, Lodz University of Technology – BINUS University (Indonesia), Poland

**T3: Aasha Abdulmuhsin Ali,** Postgraduate – Language and Linguistics, University of Malaya (Malaysia), Iraq

**T4: Nooruldeen Fernas Jumaah Alsawad,** Student, Postgraduate – Language and Linguistics, Universiti of Malaya (Malaysia), Iraq

**T5: Madin Mohamed Maseeh,** Student, BA International and Strategic Studies, University of Malaya (Malaysia), Maldives

15.30–16.45

**7.2 Unbundling university activity, and the role of the Big Funders**

**Chair:** Professor Sir Paul Curran, President, City, University of London, UK

**Erik Bloom,** Senior Social Sector Specialist, Asian Development Bank

**Rob Carthy,** Director of International Development, Northumbria University, UK

**Professor Andrew Crouch,** Deputy Vice-Chancellor (Academic), University of the Witwatersrand, South Africa

**Emanuela Di Gropello,** Manager – Human Development and Corporate Programmes, World Bank Group, USA





More sessions over the page...



## 15.30–16.45


### 405

  15.30–16.45

**6.3 Entrepreneurial mind-sets – explored! – part B**

This is the second part of this session which started earlier in the day. If you did not attend Part A it is not recommended that you join this session at this point.

### 406–407

 15.30–16.45

**7.4 What if...? Imagining the 'Asian Century'**


**Chair: James Chau,**  
Broadcaster, Writer and UN Goodwill Ambassador, China

**Matt Durnin,**  
Head of Research and Consultancy – International Education Service, British Council

**Mary Kay Magistad,**  
Creator and Host, *'Whose Century is it?'* Podcast, USA

**Professor Xie Tao,**  
Professor of Political Science and Associate Dean, Beijing Foreign Studies University, China

### 408–409

 15.30–16.45

**7.3 Building the DNA for Learning and Teaching 4.0: the Malaysian vision**

**Chair: Professor Dato' Dr Mohamed Amin Embi,**  
Chief Information Officer, Universiti Kebangsaan Malaysia (UKM), Malaysia

**Professor Abdul Karim Alias,**  
Director – Centre for Development of Academic Excellence (CDAE), Universiti Sains Malaysia (USM), Malaysia

**Professor Carol Costley,**  
Director – Work and Learning Research Centre, Faculty of Professional and Social Sciences, Middlesex University, UK

**Professor Dato' Dr Hassan Said,**  
Vice-Chancellor, Universiti Teknologi MARA (UiTM), Malaysia

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### 410

  15.30–16.45

**7.5 What skills do learners really need?**

**Chair: Professor John Latham,**  
Vice-Chancellor, Coventry University, UK

**David Corke,**  
Director of Education and Skills Policy, Association of Colleges (AoC), UK

**Professor Dr Mohd. Ismail Abd Aziz,**  
Director General – Department of Polytechnic Education, Ministry of Higher Education, Malaysia

**Dr Mai Thi Quynh Lan,**  
Head of Department, Institute for Education Quality Assurance, Vietnam



**Friday 4 May****Break**

08.00–09.15

09.15–09.30

09.30–10.30

401–402

Level 4 Centre Core

401–402

403–404

406–407

408–409

▼ 08.00–09.15

**8.1 Student Mobility Experience – Malaysia Truly International**

**Chair:** Professor Dr Kamila Ghazali, Associate Vice-Chancellor, Universiti Malaya (UM), Malaysia

**Professor Dr Axel Hunger,** Dean of Studies, Faculty of Engineering, University of Duisburg-Essen, Germany

**Jesse Frank Rafidi,** Master of Business (MBA), International Student of Asia School of Business

**Dr Chantavit Sujatanond,** Centre Director, SEAMEO Regional Centre for Higher Education and Development (RIHED)

**Associate Professor Dr Yazrina Yahya,** Director, International Relations Centre (UKM Global), Universiti Kebangsaan Malaysia (UKM), Malaysia

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▼ 09.15–09.30

▼ 09.30–10.30

**9.1 Structured for success: building innovative frameworks of collaboration**

**Chair:** Dr Cloud Bai-Yun, Chief Executive, NARIC, UK

**Dr Ofelia Angulo Guerrero,** Director General International, National Technological Institute of Mexico, Mexico

**Ian Robinson,** EU SHARE Programme Director, British Council, Indonesia

▼ 09.30–10.30

**9.4 Why your university needs a language policy: thinking it through thoroughly**

**Chair:** Wendy Alexander, Vice-Principal (International), University of Dundee, UK

**Dr Daniel Brooker,** Senior International Education Manager, University of Cambridge, UK

**Aysen Guven,** Head of English and Higher Education, British Council, Turkey

**Dr Denise Abreu e Lima,** President, Languages Without Borders, Brazil

🗨️ ▼ 09.30–10.30

**8.2 A new global networks model for local impact – Part B**

**Dr Ian Willis,** Lead on Internationalisation Research for Doctor of Education Degree, University of Liverpool, UK

**Professor Hau-Chung Man,** Dean of Engineering, Hong Kong Polytechnic University, Hong Kong SAR, China

**Professor Ir Dr Mohd. Shahir Liew,** Deputy Vice-Chancellor (Research & Innovation), Universiti Teknologi Petronas, Malaysia

▼ 09.30–10.30

**9.2 New challenges for international leadership in higher education**

**Chair:** Alison Johns, Chief Executive, Advance HE, UK

**Professor Dr Ahran Bin Abdullah,** Director – Industry Relation Division, Higher Education Department, Ministry of Higher Education, Malaysia

**Dr Zaw Wai Soe,** Rector, University of Medicine 1, Yangon, Myanmar

**Professor Richard A Williams OBE,** Vice-Chancellor, Heriot-Watt University, UK

09.30–10.30

410

09.30–10.30

**9.5 International research for sustainable development**

**Chair:** Professor Richard Davies, Vice-Chancellor, University of Swansea, UK

**Professor Sayed Azam-Ali,** CEO, Crops For the Future, Malaysia

**Professor Graham Kendall,** Provost and CEO, University of Nottingham Malaysia Campus, Malaysia

**Professor Walter Gbute Ollor,** President, Walter Ollor Foundation, Nigeria

**Y.Bhg. Datin Paduka Ir. Dr Siti Hamisah Binti Tapsir,** Director General, Ministry of Higher Education, Malaysia

**Break**

10.30–11.00

**Conference Halls 1–3**

10.30–11.00



More sessions over the page...

## Closing plenary

Friday 4 May  
11.00–12.00

Plenary Hall  
Level 1 and 3



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## Global education, local impact: shaping a future world

Young leaders from across the world reflect on their own experiences as global graduates to present a vision for the future. They consider what roles education, students and graduates should play in addressing the major global and local challenges of the 21st century. The new global generation will need to innovate, work collaboratively, creatively and ethically across borders and disciplines. How does international education contribute to this? And how well are we doing so far?

This final plenary session moves the conference debate beyond the perspectives of current leaders to the vision of those who will lead the future. Delegates are invited to join the discussion as we consider:

- What are the major future challenges; what role should education play and what must change to meet these?
- What skills will future graduates need to contribute to social progress and cultural understanding as well as economic growth? Could we be better at developing these?
- How can the internationalisation of tertiary education contribute to future social and economic development both locally and globally?

### Chair: James Chau,

Broadcaster, Writer and UN Goodwill Ambassador, China

### Syazana Ebil,

Education Officer, Institute of Brunei Technical Education, Brunei

**Nwamaka Ogbonna**, Member, Future Leaders Connect, Nigeria

**Dr Abhi Veerakumarasivam**, Chair, Young Scientists Network, Malaysia

**Yinbo Yu**, International Students' Officer, National Union of Students (NUS), UK



## Co-hosts

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The Ministry of Higher Education (MOHE), Malaysia is continuously working towards upgrading the nation's higher education system. In this regard, the Malaysian Education Blueprint 2015–2025 (Higher Education) outlines ten major shifts that are required to enhance the overall quality of Malaysia's higher education to the next level. Stemming out from the blueprint are initiatives and programmes in redesigning higher education to address future challenges. These include innovative learning and teaching approaches, technological innovations and impactful research. Towards this end, MOHE has also developed the Higher Education (HE) 4.0 Framework with knowledge, industry and humanity as the main thrusts towards producing holistic future-proof graduates.

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## Supporting partner

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'One Vision, One Identity, One Community'

The ASEAN Vision 2020, adopted by the ASEAN Leaders on the 30th anniversary of ASEAN, agreed on a shared vision of ASEAN as a concert of Southeast Asian nations, outward looking, living in peace, stability and prosperity, bonded together in partnership in dynamic development and in a community of caring societies.

The ASEAN Secretariat's mission is to initiate, facilitate and co-ordinate ASEAN stakeholder collaboration in realising the purposes and principles of ASEAN as reflected in the ASEAN Charter.

The ASEAN Secretariat's function is to provide for greater efficiency in the co-ordination of ASEAN organs and for more effective implementation of ASEAN projects and activities.

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With thanks to Coventry University, UK, and Taylor's University, Malaysia, who contribute to the smooth running of Going Global through their teams of dedicated students and staff from their international tourism, events management and sports management programmes. The British Council through Going Global supports students to gain practical insight of event delivery, allowing them to apply their academic theory directly into the live arena of an international conference.

[www.coventry.ac.uk](http://www.coventry.ac.uk)

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## Cultural Centre, University of Malaya

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With thanks to the talented staff and students at the University of Malaya's cultural centre. The team have choreographed all the performances across the conference.

The Cultural Centre was established in 1970 to organise arts and cultural activities for both the campus community as well as the wider public. Since 1997 the centre has worked towards advancing knowledge, research and skills in performing arts and visual arts education and development.

## Going Global

### Steering committees

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We would like to thank the members of our international steering committees for their guidance and support in the development of Going Global 2018.

**Maddalaine Ansell**  
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Quality Assurance Agency for  
Higher Education, UK

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Association of Colleges, UK

**Professor Richard Davies**  
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**Professor Pamela Gillies**  
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**Josep M Vilalta**  
Global University Network  
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MillionPlus, UK

**Freddy Weima**  
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**Dato' Professor Dr Rujhan Mustafa**  
Education Malaysia Global Services (EMGS),  
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SEAMEO Regional Centre for Higher Education  
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Google Malaysia (Former), Malaysia

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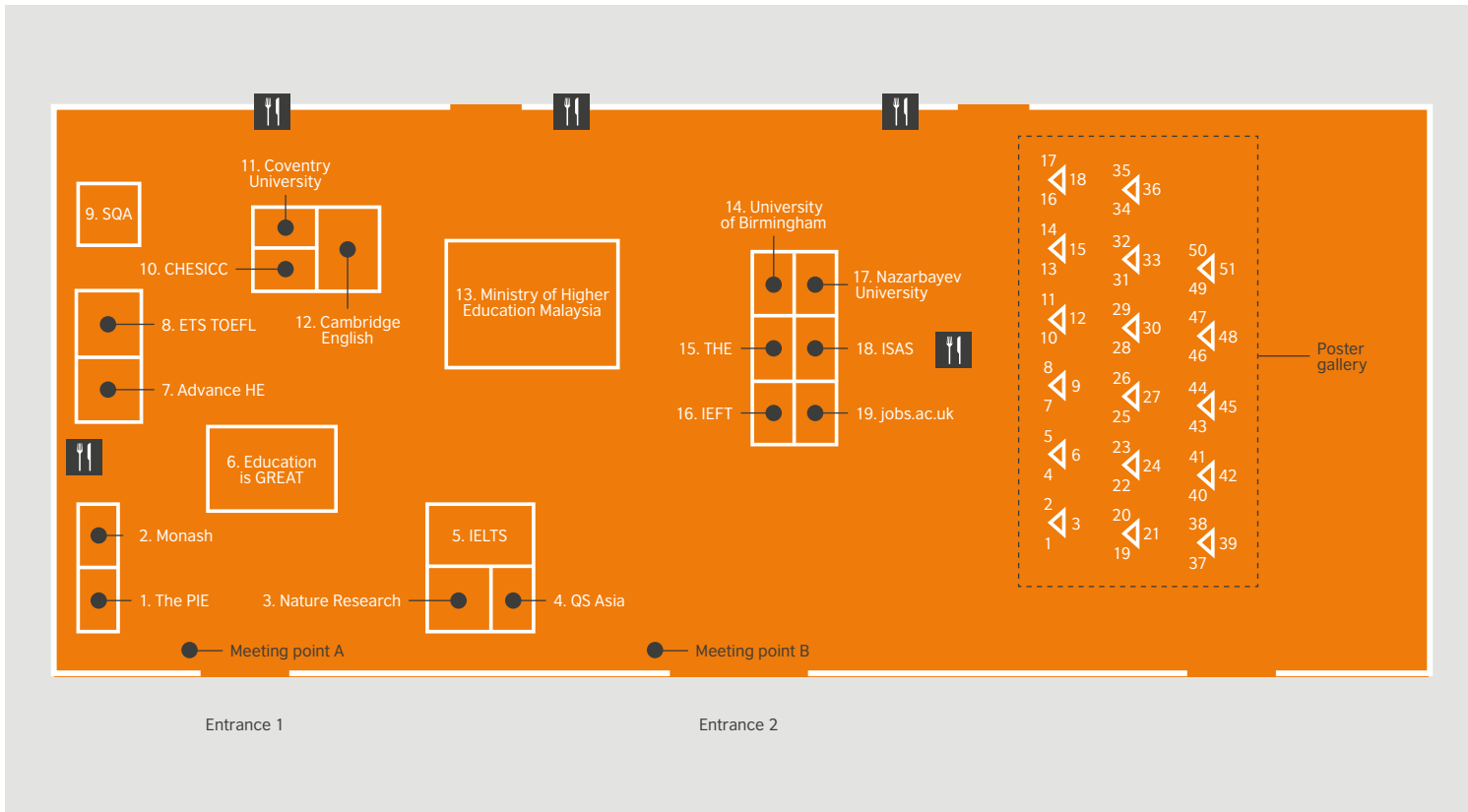
**Professor Ganakumaran Subramaniam**  
University of Nottingham, Malaysia

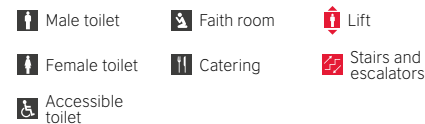
**You Virak**  
Ministry of Education  
(Youth and Sports), Cambodia

**Professor Dr Nordin Yahaya**  
Universiti Teknologi Malaysia, Malaysia

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### Level 3 Conference Halls 1-3





## Level 3 Poster gallery

1. Internationalising the student experience: the Westminster Working Cultures Project
2. Are global connections effective for knowledge sharing and societal impact?
3. The Index of Higher Education – Business Engagement (HEBE Index) – a methodology of the instrument
4. Longitudinal study on the Canadian Queen Elizabeth II Diamond Jubilee Scholarship, Advanced Scholars Program
5. Global networks for strategic local development
6. The growth of programmes taught in English – a Global Phenomenon
7. Five steps for a data-driven new programme strategy
8. Relevance of education for national development
9. NCUK shaping your future societies: innovations from a global network
10. MyMachine – small dreams, big ideas
11. Those who leave and those who stay. Characteristics of mobile vs non-mobile students
12. Global competence and the Sustainable Development Goals
13. Overseas academic embassies: West Virginia University's global portals
14. One institution, gateway to the others
15. The syntegrative education initiative at XJTLU: tomorrow's HE model
16. Bridging the gap. What do students need to help prepare for higher education?
17. Developments and challenges of transnational education in Hong Kong – insights and implications
18. Creating globally competent and engaged STEM graduates: the international plan at Georgia Tech
19. Educated 'illiterates': the disconnect between educational institutions and society, the quality assurance factor
20. Re-profiling: the division of labour among Thai higher education institutions
21. Refugees and higher education: navigating the pathway from desperation to graduation
22. Global connections, local impact: a unique 160-year-old model
23. AURORA: strategic partnerships as a leadership tool to internationalise the campus
24. University undergraduates making global connections
25. Creation of an assessment tool for global citizenship for Japanese Students
26. Ingredients for a successful partnership
27. Imperial in White City: a new role for a university in a changing world
28. Higher education and sustainable development: the need for the Quintuple Helix approach
29. Towards digital verification of degree certificate and academic credentials in higher education
30. The scale of UK higher education transnational education
31. Impact of the University of Nigeria, Nsukka on the host communities
32. Inviting innovations – faculty development
33. Global connections with geographical impact for the development of advanced intercultural mobile employability skills (AIMED)
34. Creating global experiences and connections... locally
35. Cross-governmental alliance and industry–government–academic joint project on cross-border global internship in Taiwan
36. International partnership between Vocational Training Council and University of Technology Sydney on vehicle emissions testing and research
37. Sustaining the delivery of TNE programmes through niche marketing: a case study from the Philippines
38. How universities can internationalise: preliminary survey result in Vietnam
39. Academic contributions to local enterprises and economies through international internship experiences in the university's curricula
40. Partnership working: social impact and the sphere of influence on the student and academic community (South Africa-Birmingham-Mexico-London)
41. English and soft skills in Tunisia: an example of supply and demand in the job market
42. Widening participation in mobility programmes – the EMASI Project
43. Students' perception on global skills acquired from international internship experience
44. Creating 21st century skills, knowledge and impact for society-wide good
45. Pedagogical innovation and technology for global good and connections: Alexandria University roadmap
46. Higher education and displaced people: a guide for universities
47. Contributing to the Sustainable Development Goals through transnational education
48. The potential for digital technologies to assist universities in low income countries to develop affordable, sustainable and effective databases on student performance: the case of graduate exit surveys.
49. Globalisation and its leaking umbrella: building 21st century knowledge and skills through global societies
50. Creating 21st century skills, knowledge and impact for society-wide good
51. Intercultural worldwide

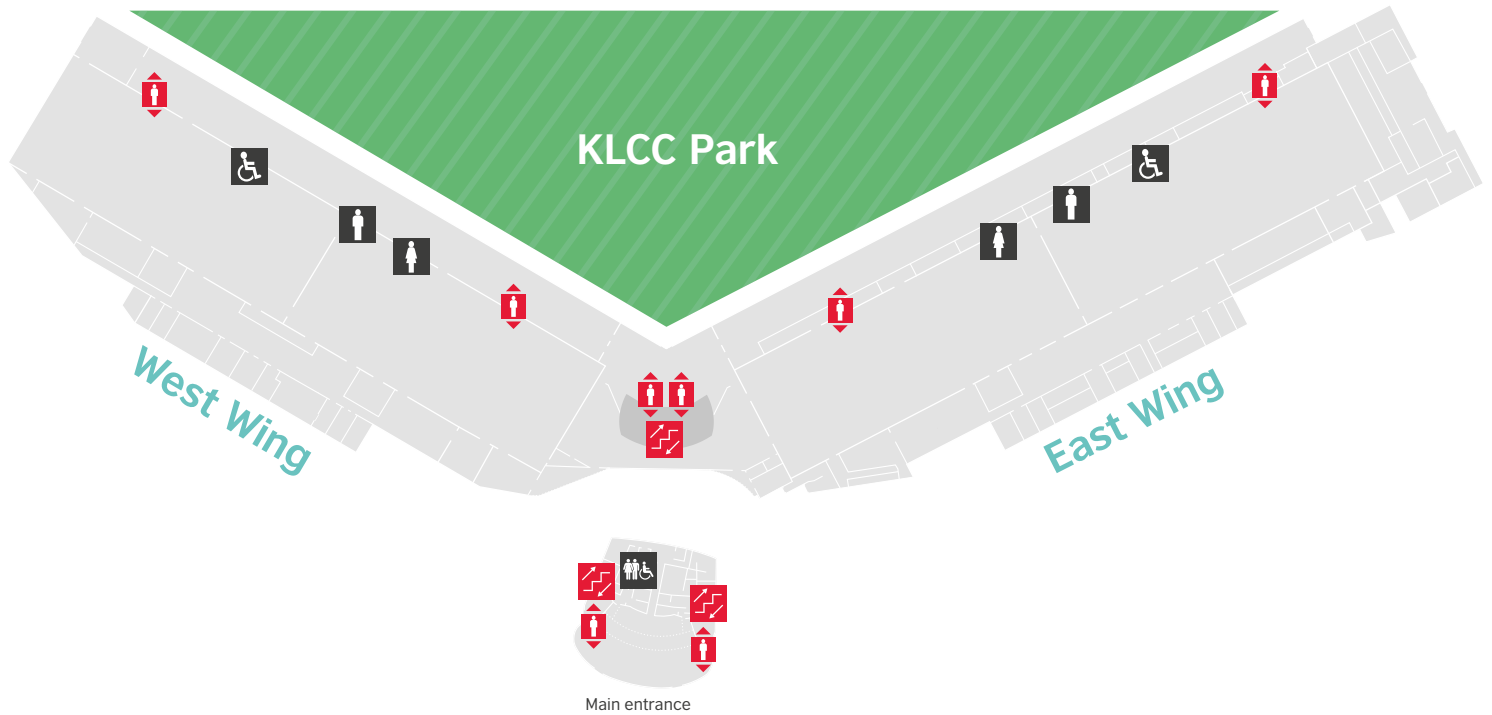
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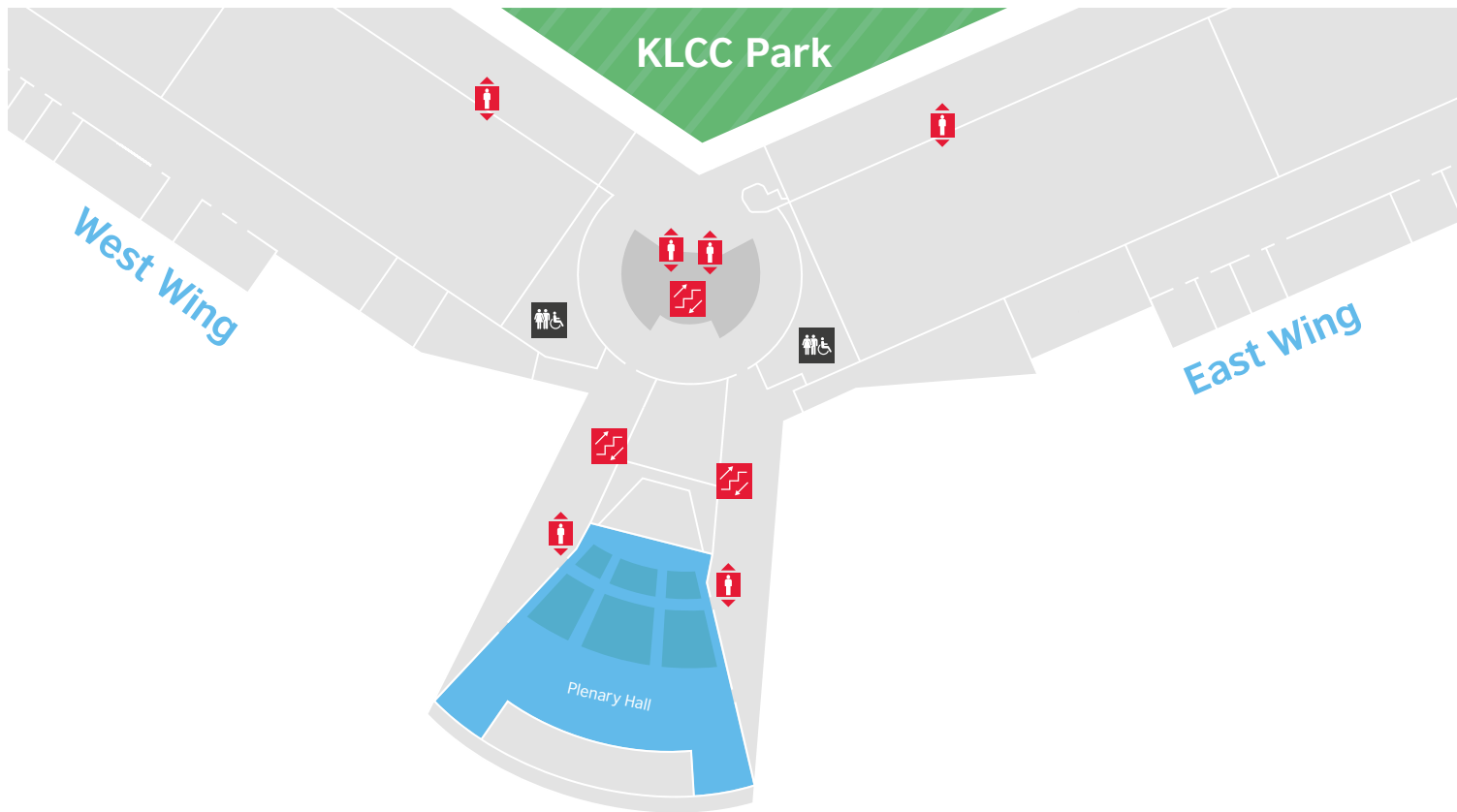









- Male toilet
- Faith room
- Lift
- Female toilet
- Catering
- Stairs and escalators
- Accessible toilet

Ground level



Level 1



-  Male toilet
-  Faith room
-  Lift
-  Female toilet
-  Catering
-  Stairs and escalators
-  Accessible toilet

Level 3








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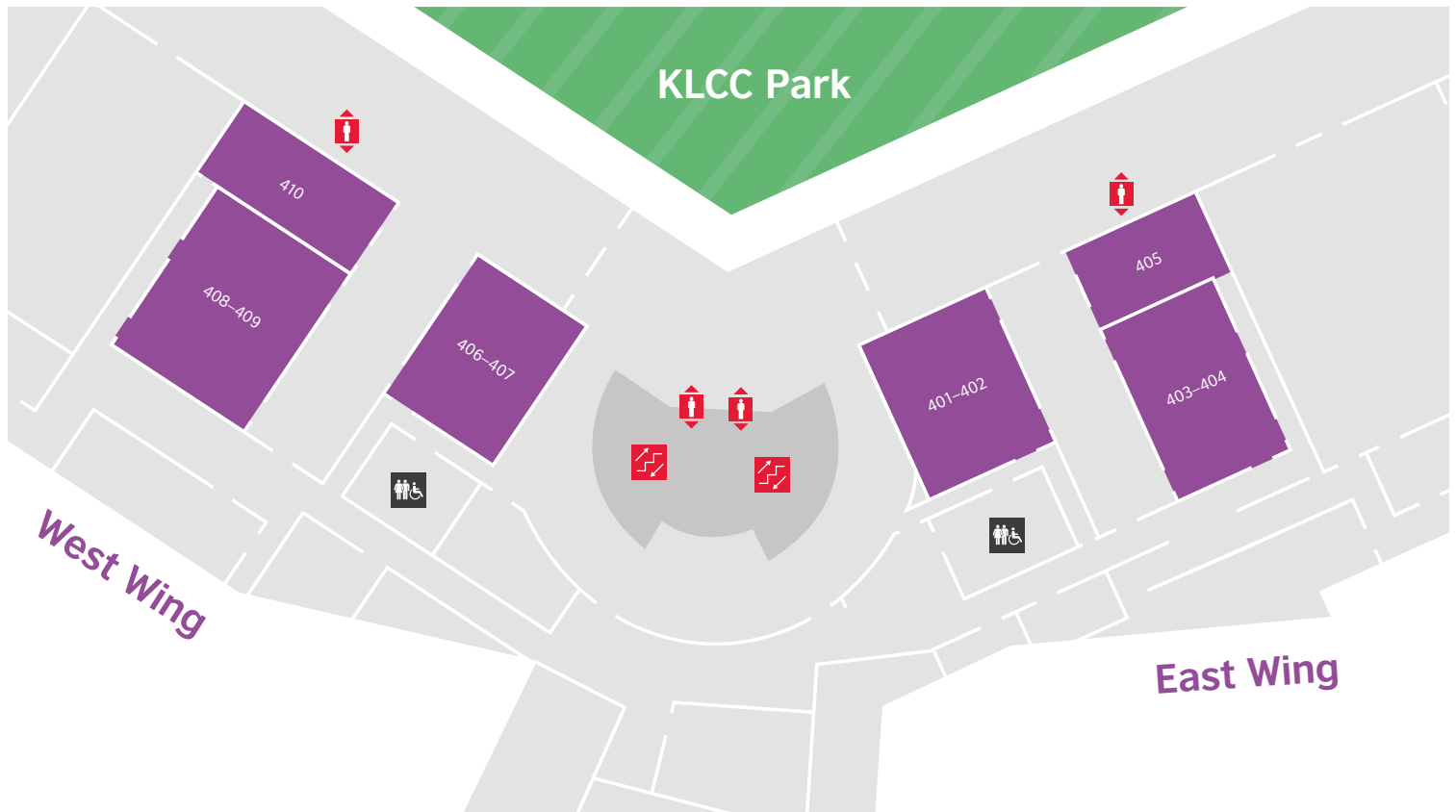
### Level 3 Centre Core





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-  Female toilet
-  Accessible toilet
-  Faith room
-  Catering
-  Lift
-  Stairs and escalators

Level 4







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